

**Award winning Designer offering a diverse portfolio and technological acuity. Twelve years of experience in virtually every design sphere. Focused on remaining current in the industry through continuing professional development.**

**experience**

**Art Director, Promotion Department**

10/2004 - Present

**THE BOSTON HERALD, BOSTON, MA  
www.bostonherald.com**

Concept, design and production of promotional materials for the Boston Herald and its subsidiaries. Raised the aesthetic standard of all campaigns to agency caliber and carried each concept across various forms of media. Redeveloped company media kit to reflect a more cohesive, professional brand. Streamlined inter-departmental communication to meet deadline challenges more efficiently. Developed yearly project plan for the department to better anticipate company-wide promotional needs. Updated equipment and software, and introduced new technology in order to improve production efficiency. Created backup system and cataloging in order to improve work flow. Instituted cost-saving measures by developing a comprehensive list of outside vendors, utilizing them based on their area of specialty.

**Art Director**

11/2003 - 10/2004

**GRAVITATE DESIGN STUDIO,  
PORTLAND, OREGON  
www.gravitatedesign.com**

In addition to basic online, served as primary resource for flash, illustration and print projects. Created spec work in order to attract and maintain new business. Managed various projects simultaneously and maintained client communications.

**Art Director**

8/2000 - 11/2003

**STRATEGIC INSIGHTS, RALEIGH, NC  
strategicinsights.net**

Awarded 6 ADDY awards and a Pica Award for excellence in design. Helped to increase and maintain new business by providing a diverse array of skills to the clientele. Contributed knowledge of current trends in the field by continuing professional development and technological expertise.

**Senior Designer**

5/1998 - 8/2000

**AMERICAN SPECIALTY EQUIPMENT  
CORP., HAUPPAUGE, NY**

Promoted to senior-level position, which included managerial duties in less than a year. Introduced fresh concepts to target an increasing young and tech-savvy consumer segment. Revamped internal computer systems to increase productivity.

**Associate Graphic Designer**

6/1997 - 4/1998

**THE AMERICAN, LLC., WESTHAMPTON, NY**  
Awarded Society of Newspaper Design Award of Excellence. Spearheaded the effort to create an online presence for the paper.

**skills**

Excellent communication skills, both written and verbal; highly tuned interpersonal skills developed through extensive team and freelance experience

Basic managerial skills; interviewing and hiring practices, good time management; cultivated while managing a staff of four in a busy in-house art department

Creative problem solving, the ability to manage multiple tasks, attention to detail and deadline

Good concept of color and typography, pre-press and printing issues

Understanding of cross-platform compatibility issues for both print and electronic media

Familiarity with internet programming languages- HTML, Javascript, ASP, Flash Actionscripting, PHP, MySQL databases, CSS & Joomla CMS

Understanding of web servers and related Internet technologies, the discrepancies between major internet browsers, and the knowledge to make websites behave consistently in them

Expert knowledge of all prevalent software packages

Experience with hardware, software and network troubleshooting

Experience with managing photo shoots

**education**

9/2008-Present **New England School of Art & Design, Suffolk, Boston, MA**  
Graphic Design, Masters Program, Expected Graduation Summer 2010

11/2006 - 12/2006 **Brookline Adult & Community Education**  
Advanced Flash Features, Winter 2006, Certification

8/2001 - 12/2001 **North Carolina State University, Raleigh, NC**  
Work towards Graphic Design, Masters Program

1998 - 1999 **School of Visual Arts, New York, NY**  
Intermediate Graphic Design, Fall 1999, Certification

Basic Javascript, Spring 1998, Certification

8/1993 - 5/1997 **SUNY at Geneseo, Geneseo, NY**  
Bachelor's Degree, Graphic Design/Political Science

- Dean's List
- Chair and Vice Chair of Arts & Exhibits Council
- Member of Student Activities Commission
- Political Science Honor Roll
- Recipient of Service and Leadership award
- Interned at the New York State Division of Human Rights, aiding in the mediation of labor disputes

6/1996 - 8/1996 **Oxford University, New College, Oxford, UK**  
Humanities, Summer semester

**additional skills**

Management of St. Paul/Parkman Condominium trust. Duties include administration of \$30,000 annual budget as well as overseeing hiring, contracts and progress of outside vendors.

Secretary of OWIT (Organization for Women in International Trade)- Management of membership files, communications and monthly, virtual meetings.